

GAME ON

THE POWER OF WINNING TOGETHER

NEBRASKA
insurance
leaders
forum

PRESENTED BY:



SEPTEMBER 12-13, 2023

NEBRASKA INNOVATION CAMPUS - LINCOLN, NE

MAKE AN IMPACT AS A 2023 SPONSOR

Increase your organization's brand awareness by making an impact as a 2023 Sponsor at the Nebraska Insurance Leaders Forum in Lincoln, NE. This year's event offers a variety of sponsorship opportunities, providing a level to meet every budget. Aligning sponsorship with your brand can help you meet your goals and give your organization additional exposure to over 300+ professionals in the insurance and financial services industry.

We are excited to offer additional sponsorship benefits to expand your network, increase visibility and maximize lead generation efforts. All exhibitors and sponsors will have access to an intuitive mobile app containing an in-app scanner to easily collect attendee info from their badge QR code and **convert booth visits into meaningful & qualified leads.**

NEW IN 2023 - Workshop opportunities for Silver Sponsor Levels and above!

Exhibit Hall Information

The Exhibit hall will be open on Tuesday, Sept 12 from 4:00PM - 6:00PM and Wednesday, Sept. 13 from 8:00AM - 1:00PM.

Booth Set Up:

Tuesday, Sept. 12 beginning at 12:00 PM.

Deadline for Sponsor Applications is August 4, 2023!

Shipping Information

Ship booth materials to:
Nebraska Innovation Campus
Attn: Insurance Leaders Forum, Sept. 12-13
Transformation Drive, Lincoln, NE 68508

*Packages will be received beginning on Sept. 8th. Please be sure to label all packages.
**Return shipping not available on-site. Exhibitors will need to take packages to Fed-Ex or UPS location.

Conference Venue

Nebraska Innovation Campus Conference Center | 2023 Transformation Drive, Lincoln, NE 68508

Hotel

The Scarlet Hotel | 2021 Transformation Drive, Lincoln, NE 68508

2023 SPONSORSHIP OPPORTUNITIES

SPONSOR LEVEL	\$500 SUPPORTER	\$1,000 EXHIBITOR	\$2,500 SILVER	\$5,000 GOLD	\$10,000* PLATINUM
Sponsor a Break or Reception Only (NO BOOTH)	✓				
Company Listing with Profile	✓	✓	✓	✓	✓
Company Logo on App	✓	✓	✓	✓	✓
Banner Ad on App			✓	✓	✓
Incentives through App Gamification Feature to Drive Booth Traffic			✓	✓	✓
Video Message on App (or Youtube Video)				✓	✓
Welcome Screen Ad on Event App				✓	✓
Access to in-app QR scanner for increased connection w/ attendees		✓	✓	✓	✓
Attendance List at Conference		✓	✓	✓	✓
Pre-Conference Attendance List				✓	✓
Complimentary Registrations (Includes Company Reps)		2	5	10	20
Exhibit Booth (8'x10', pipe & drape)		✓	✓	✓	✓
Upgraded Booth with Video Monitor				✓	✓
Recognition from the Podium			✓	✓	✓
Opportunity to Provide Program or Workshop (as available)			(as available) ✓	✓	✓
3 Minute Speaking Opportunity During Opening Session					✓
Custom Sponsorships Available			✓	✓	✓

Custom Sponsorships Available!

Looking for an additional way to give your organization the best opportunity to get their GAME ON with attendees?
We'd love to hear from you!

Contact Stacie Sarasio at 402.210.9446 or stacie@non-profitservices.com to discuss custom sponsorships.

2023 INSURANCE LEADERS FORUM SPONSORSHIP COMMITMENT FORM

SPONSORSHIP OPTIONS

- Supporter: \$500
 Exhibitor: \$1,000
 Silver: \$2,500
 Gold: \$5,000
 Platinum: \$10,000

Total Due: \$ _____

CONTACT INFORMATION

Name: _____

Company Name: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

Please mail sponsor form and checks to: NAIFA-Nebraska PO Box 24133, Omaha, NE 68124.
If paying by credit card, please purchase your sponsorship online at naifanebraska.org OR nabipne.com

You may also request an invoice from Stacie at stacie@non-profitservices.com