

## Faye M Osborn, LUTCF

Faye Osborn was born and raised in Norfolk, NE. She is the oldest of 5 children. After High School and a year of college at Kearney State she married her junior high school sweetheart, Greg Osborn in January 1972. In May of 1972 they returned to Norfolk for her husband to work in the family business.

After working for a retail clothing business as manager of the bridal department, in 1974 she opened her own Bridal Boutique in downtown Norfolk. Business knowledge came fast and furious while learning from the best New York business owners. Owning a growing business in the fast pace retail bridal business was a great education. As a part of Norfolk's business environment, she attended many seminars put on by professional leaders and the Business and Professional Women's organization which later she served as the groups youngest President.

After six years of long hours and hard work the bridal business was sold. A new career was then to be discovered. One of which is to take advantage of her past business experience and the enjoyment of working with and helping people.

Her lifetime business was launched by a family friend who said to her, I am going to teach you to sell insurance young lady. With some doubt she jumped in with both feet, learning the insurance business began with Peatrowsky & Associates Agency in 1981. Marv Peatrowsky, GA for Modern Woodman of America made sure she became a member of Life Underwriters now "NAIFA" and attended LUTC class I and II

Peatrowsky & Associates Agency joined Transamerica in 1985 and the securities licenses were added to her life, health, annuity, property and casualty licenses. As Agency Supervisor for the Transamerica managing of the sales agent in the insurance and securities was now more of the emphasis for the first time over her personal sales.

A move in 1987 to Lincoln, accompanying her husband who returned to school, began a new position and business experience with Producers Insurance Agency. While with Producers she worked with insurance agents selling security products and teaching classes for the agents to acquire their securities license.

Opening her own office occurred in 1992 as an OSJ office (Office of Supervisory Jurisdiction) for Financial Network Investment Corporation. She over-saw as many as 75 Registered Representatives as a Securities Principal, and Advisory Supervisor, in Nebraska, Colorado, Wyoming, North and South Dakota and Iowa.

She has been a member of NAIFA since 1981, has served on every committee and board. She was voted on to the Lincoln board in 1996 and was President 2002 - 2003. She served the State as Director, Secretary, Treasurer, President-elect and served as

President 2010 – 2011. Currently she serves on the State PAC Committee. She was also very instrumental in several state and local conventions. Faye received the Lincoln Asso. OR Frey Award in 2006 along with the Admiralship of the NE Navy from Governor Heineman.

She suffered from a brain lesion, February 14, 2010, which put her left side to sleep so she couldn't walk, raise her left arm or talk very well, Doctors and Neurologists said she would recover 60 to 65 percent with proper therapy over the next 18 to 24 months. 2010 was the year she was to take over as State President of NAIFA. The NAIFA Family did not want her to step aside they all said they would help her through the next several months as she worked to recover. This lady had made such an impression on everyone because of her dedication to the NAIFA organization. More importantly the impression she had made on her colleagues involved with NAIFA. She truly felt passionate about everyone's success in the business and would do anything to help them.

At the same time, Terry Headley from Omaha was to be installed as National President and the state president plays a role in this. Again, everyone stepped up to help her walk down the aisle and up the steps to the stage carrying our Nebraska flag.

Her dedication to recovery was like her dedication to NAIFA and anything she sets her mind to. She was driving a car by the end of that year and had recovered to about 85 percent within 12 months. Her left side is still numb and tingly; she deals with pain, tingling and trouble with stability daily. This did not and does not stop her from her commitments and passions.

Faye enjoys her volunteer work at the Lincoln Children's Museum along with other charitable organization and being that special sister and aunt. She volunteers at the Governor's tailgate events for all home football games, and has not missed one in the last 16 seasons. She also makes time for working on election committees which has become a big part of her life the last 20 years. She was the campaign manager for Tom Carlson's gubernatorial election in 2014. She was elected Republican State Central Committee Women for Dist. 27 and still serves at that position. She is involved heavily with political campaigns on policies for NAIFA and for our State. She enjoys holding fundraisers for charity and political events as well as for family and friends.

Sailing is her favorite leisure time activity with cooking and entertaining high on the list. She is a member of Calvary Community Church and has been involved as a greeter and many other church activities. One of her biggest accomplishment has been shared with her husband in the design, and being the general contractors in the construction and completion of their 18 year dream home, the Capitol Beach Lighthouse which was completed in May of 2005.

She was appointed by Governor Heineman to be a Trustee at Wyuka for a 6 year term in March, 2007 and reappointed in January 2013 and again by Governor Ricketts in 2019 to sever till 2025. She has been an active participant in the

revitalization of Wyuka Stables and is currently in charge of renting out the facility. For the last 5 years she has served as chairman of the 5 Governor appointed Wyuka Trustees. Faye serves on the committee that prepares 3 events for Memorial Day. She also serves on the committee for Wreaths Across America event held ever December across the globe,

As a daughter-in-law she spent a great deal of time over the last years of her husband's parent's lives going back and forth to Norfolk taking care of them. May of 2014 her father-in-law passed away and Greg and Faye brought his mother to Lincoln to live in their home. Faye became a 24 hour care taker of her mother-in-law and best friend until she passed away in December 2015. Faye has, and will, remain dedicated to family, community, charity and NAIFA as long as God allows her to remain here on earth.